

Job Title: Business Development Associate

Company: GHAR BARI BAZAR

Industry: Building Materials (Paints, Tiles, Sanitaryware, Borewell Pipes, Fittings & More)

Location: Sagardwip (Sagar Island), near Kakdwip/Namkhana, South 24 Parganas, West Bengal (*Field Job - On-site visits mandatory*)

Job Type: Full-Time

About Us

GHAR BARI BAZAR is a fast-growing building materials supplier based in Sagar, South 24 Parganas. We are the **largest paint distributor in the region** and offer a wide range of construction and home improvement products, including **tiles, granite, marble, sanitaryware, borewell pipe fittings**, and more.

Our mission is to **simplify the home-building journey** by delivering quality materials with unmatched service and local expertise.

Job Description

We are hiring a **Business Development Associate** to visit residential construction sites—especially under-construction homes—and collect valuable customer and construction data to support our sales and marketing efforts.

Key Responsibilities

- Conduct smart on-site visits to residential and under-construction homes
 - Interact confidently with homeowners, contractors, and site workers
 - Record accurate data using mobile devices or apps
 - Report daily activity and findings to the core team
 - Meet performance-driven, measurable field targets
-

Candidate Requirements

- Minimum **1 year of experience** in field sales, data collection, or construction-related marketing
- Strong communication skills; must be **talkative, confident, and result-oriented**
- Comfortable using **mobile apps, Google Sheets**, and other basic tech tools
- High energy and field-ready attitude

- Two-wheeler with valid driving license - mandatory
 - Male candidates preferred
 - MBA or Engineering background is a plus
-

Compensation

- **Starting Salary:** 1.2-1.8 Lacs P.A.
 - **Incentives:** Additional performance-based allowances and bonuses
 - **Probation Period:** 3 months (confirmation based on performance)
-

Hiring Process

1. CV Screening
 2. HR Call & Initial Interview
 3. Field Orientation (if required)
 4. Final Offer
-

Apply Now

Send your resume to: hr@gharbaribazar.com *Shortlisted candidates will be contacted by our HR team for the next steps.*